

## **Billing Address:**

Smart Media Group Attention: Accounts Payable 814 King Street Suite 400 Alexandria, VA 22314 USA

# INVOICE

Advertiser	POL/Detroit International Bridge
Product	DETROIT INTERN'L BRI
Estimate Number	919925

Invoice #	206630-1
Invoice Date	09/30/12
Invoice Month	September 2012
Invoice Period	08/27/12 - 09/25/12

Station	WOOD
Account Executive	Petry Philadelphia
Sales Office	Petry/Philadelphia
Sales Region	National

Order #	206630
Alt Order #	6853657
Deal #	
Order Flight	09/19/12 - 09/25/12

Billing Calendar	Broadcast
Billing Type	Cash
Special Handling	

IDB#	1046
Advertiser Code	DIBC
Product Code	ORDR

Agency Ref	IN10086/SP6681/TO1332
Advertiser Ref	

Line	Channel	Description	Time	Day	Date	Length	Aired Days	Ad-ID	Rate	Reconciliation	Ref #
1	WOOD	News 8 @ Noon	12-1p	•	to						
					12 to 09/23/12	1x	W				
	WOOD			W	09/19/12	:30	12:39 PM	QPSD0003000H	\$450.00		1
2	WOOD	News 8 @ Noon	12-1p		to						
					12 to 09/23/12	1x	T				
	WOOD			Th	09/20/12	:30	11:59 AM	DI BCO912	\$450.00		1
3	WOOD	News 8 @ Noon	12-1p		to						
					12 to 09/23/12	1x	F				
	WOOD			F	09/21/12	:30	12:17 PM	QPSD0001000H	\$450.00		1
4	WOOD	News 8 @ Noon	12-1p		to						
					12 to 09/30/12	1x	M				
	WOOD			М	09/24/12	:30	12:29 PM	DI BC0912	\$450.00		1
5	WOOD	News 8 @ Noon	12-1p		to						
					12 to 09/30/12	1x	- T				
	WOOD			Tu	09/25/12	:30	12:24 PM	DI BCO912	\$450.00		1
6	WOOD	Days of Our Lives	1-2p		to						
					12 to 09/23/12	1x	W				
	WOOD			W	09/19/12	:30	1:00 PM	QPSD0001000H	\$250.00		1
7	WOOD	Days of Our Lives	1-2p		to						
					12 to 09/23/12	1x	T				
	WOOD			Th	09/20/12	:30	12:59 PM	QPSD0001000H	\$250.00		1
8	WOOD	Days of Our Lives	1-2p		to						
					12 to 09/23/12	1x	F				
	WOOD			F	09/21/12	:30	1:00 PM	QPSD0003000H	\$250.00		1
9	WOOD	Days of Our Lives	1-2p		to						
					12 to 09/30/12	1x	M				
	WOOD			M	09/24/12	:30	12:59 PM	QPSD0001000H	\$250.00		1
10	WOOD	Days of Our Lives	1-2p		to						



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10	WOOD	Days of Our Lives	1-2p	-	to	•					
					2 to 09/30/12	1x	- T				
	WOOD			Tu	09/25/12	:30	1:59 PM	DI BC0912	\$250.00		1
11	WOOD	Rachael Ray	2-3p		to						
					2 to 09/23/12	2x	WTF				
	WOOD			W	09/19/12	:30	2:48 PM	QPSD0003000H	\$200.00		1
	WOOD			F	09/21/12	:30	2:26 PM	DI BC0912	\$200.00		2
16	WOOD	Dr Oz	3-4p		to						
					2 to 09/23/12	3x	WTF				
	WOOD			W	09/19/12	:30	3:24 PM	QPSD0001000H	\$200.00		1
	WOOD			<u>T</u> h	09/20/12	:30	3:59 PM	QPSD0003000H	\$200.00		2
	WOOD			F	09/21/12	:30	3:12 PM	QPSD0001000H	\$200.00		3
21	WOOD	5am Daybreak	5a-6am		to						
					2 to 09/23/12	1x	W				
	WOOD			W	09/19/12	:30	5:46 AM	QPSD0001000H	\$225.00	1	1
22	WOOD	5am Daybreak	5a-6am		to						
					2 to 09/23/12	1x	T				
	WOOD			Th	09/20/12	:30	5:11 AM	DI BC0912	\$225.00		1
23	WOOD	5am Daybreak	5a-6am		to						
				09/17/1	2 to 09/23/12	1x	F				
	WOOD			F	09/21/12	:30	5:28 AM	QPSD0001000H	\$225.00		1
24	WOOD	5am Daybreak	5a-6am		to						
		-		09/24/1	2 to 09/30/12	1x	M				
	WOOD			M	09/24/12	:30	5:46 AM	DI BC0912	\$225.00		1
25	WOOD	5am Daybreak	5a-6am		to						
		•		09/24/1	2 to 09/30/12	1x	- T				
	WOOD			Tu	09/25/12	:30	5:17 AM	DI BC0912	\$225.00		1
26	WOOD	Today Show	658-9a		to				•		
		<b>, -</b>		09/17/1	2 to 09/23/12	1x	W				
						litions located	at www linmedia c	om/multiplatform-ad-solutions			



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Line	Channel	Description	Time	Day	Date	Length	Aired Days	Ad-ID	Rate	Reconciliation	Ref #
26	WOOD	Today Show	658-9a		to						
	WOOD			W	09/19/12	:30	7:23 AM	QPSD0003000H	\$950.00		1
27	WOOD	Today Show	658-9a		to						
					to 09/23/12		T				
	WOOD			Th	09/20/12	:30	7:29 AM	QPSD0001000H	\$950.00		1
28	WOOD	Today Show	658-9a		to						
					to 09/23/12		F		<b>^</b>		
	WOOD			F	09/21/12	:30	6:59 AM	QPSD0003000H	\$950.00		1
29	WOOD	Today Show	658-9a		to						
	WOOD			09/24/121 M	to 09/30/12		M	ongnood ood!	<b>\$050.00</b>		
00	WOOD		050.0-		09/24/12	:30	8:45 AM	QPSD0001000H	\$950.00		1
30	WOOD	Today Show	658-9a		to	4	TD.				
	WOOD			Tu	to 09/30/12 09/25/12	1x :30	- T 8:49 AM	QPSD0001000H	\$950.00		
31	WOOD	Today Show 2	9-10a		09/23/12 to	.30	0.49 AIVI	QF3D0001000H	φ950.00		ı
31	WOOD	Today Snow 2	9-10a		to 09/23/12	1.	W				
	WOOD			W	09/19/12	:30	9:56 AM	QPSD0001000H	\$500.00		1
32	WOOD	Today Show 2	9-10a		to	.00	3.00 7 tivi	41 DD000100011	φοσο.σο		'
32	11000	roday onow 2	J-10a		to 09/23/12	1x	T				
	WOOD			Th	09/20/12	:30	9:59 AM	QPSD0003000H	\$500.00		1
33	WOOD	Today Show 2	9-10a		to			4	<b>,</b>		·
					to 09/23/12	1x	F				
	WOOD			F	09/21/12	:30	9:59 AM	DI BC0912	\$500.00		1
34	WOOD	Today Show 2	9-10a	1	to						
		•		09/24/12 1	to 09/30/12	1x	M				
	WOOD			M	09/24/12	:30	9:30 AM	QPSD0003000H	\$500.00		1
35	WOOD	Today Show 2	9-10a	t	to						
		-		09/24/121	to 09/30/12	1x	- T				



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Line	Channel	Description	Time	Day	Date	Length	Aired Days	Ad-ID	Rate	Reconciliation	Ref #
35	WOOD	Today Show 2	9-10a		to						
	WOOD			Tu	09/25/12	:30	9:30 AM	QPSD0003000H	\$500.00		1
36	WOOD	Daybreak Sat 6am	6-7a		to						
					12 to 09/23/12	1x	S-				
	WOOD			Sa	09/22/12	:30	5:59 AM	DI BC0912	\$300.00		1
37	WOOD	Daybreak Sat@7am	658-8a		to						
					12 to 09/23/12	1x	S-				
	WOOD			Sa	09/22/12	:30	7:30 AM	QPSD0001000H	\$650.00		1
38	WOOD	Daybreak Sun @6am	6-7a		to						
					12 to 09/23/12	1x	S				
	WOOD			Su	09/23/12	:30	6:08 AM	QPSD0001000H	\$300.00		1
39	WOOD	Today Show Sunday	758-9a		to						
					12 to 09/23/12		S				
	WOOD			Su	09/23/12	:30	8:29 AM	QPSD0003000H	\$950.00		1
40	WOOD	M-F News 8 @6p	6-630p		to						
					12 to 09/23/12	1x	W				
	WOOD	-		W	09/19/12	:30	6:21 PM	QPSD0003000H	\$1,500.00		1
41	WOOD	M-F News 8 @6p	6-630p		to						
					12 to 09/23/12	1x	T		<b>A.</b>		
	WOOD			Th	09/20/12	:30	6:13 PM	DI BC0912	\$1,500.00		1
42	WOOD	M-F News 8 @6p	6-630p		to						
					12 to 09/23/12	1x	F		<b>A.</b>		
	WOOD			F	09/21/12	:30	6:12 PM	QPSD0003000H	\$1,500.00		1
43	WOOD	M-F News 8 @6p	6-630p		to						
					12 to 09/30/12	1x	M		<b>A.</b>		
	WOOD			M	09/24/12	:30	6:29 PM	QPSD0003000H	\$1,500.00		1
44	WOOD	M-F News 8 @6p	6-630p		to						
				09/24/	12 to 09/30/12	1x	- T				



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Line	Channel	Description	Time	Day	Date	Length	Aired Days	Ad-ID	Rate	Reconciliation	Ref #
44	WOOD	M-F News 8 @6p	6-630p		to						
	WOOD	•		Tu	09/25/12	:30	6:29 PM	DI BC0912	\$1,500.00		1
45	WOOD	Sat News 8 @6p	6-630p		to						
				09/17/	12 to 09/23/12	1x	S-				
	WOOD			Sa	09/22/12	:30	6:12 PM	QPSD0003000H	\$850.00		1
46	WOOD	M-F News 8 @ 11	11-1135p		to						
				09/24/12 to 09/30/12		1x	- T				
	WOOD			Tu	09/25/12	:30	11:31 PM	DI BC0912	\$1,000.00		1
47	WOOD	Saturday News 8 @11	11-1130p		to						
				09/17/	12 to 09/23/12	1x	S-				
	WOOD			Sa	09/22/12	:30	11:17 PM	DI BC0912	\$1,000.00		1
			Aired Spots	42							

<u>Gross Total</u> \$25,425.00 Agency Commission \$3,813.75

Net Amount Due \$21,611.25 Payment Terms 30 Days